



Building Communities through **Inclusive Health**

SPONSORSHIP PACKAGE

October 13-14, 2023

📍 University of Toronto Scarborough, Highland Hall

InclusiveHealthConference.ca



About the Conference

Bringing together the leading minds and talents of today to learn, explore and discover where we are taking health care tomorrow – The University of Toronto Scarborough (UTSC) and Scarborough Health Network (SHN) invite you to be a part of the new and innovative Building Communities Through Inclusive Health conference.

The conference will offer a unique opportunity to consider inclusive health challenges from three perspectives:

- Clinical experience
- Community
- Academic research in science, social sciences, and arts and humanities

Throughout this two-day event, we will hear from clinicians, scholars, and community leaders, and discuss how to bridge health inequities experienced by many in the Scarborough community and marginalized populations nationwide. This ‘tri-perspective’ will provide a richer and more complex understanding of the interaction of social conditions and health, as well as their implications for achieving a more resilient and equitable health system.

As a sponsor you will have the opportunity to celebrate and support the creation of bold ideas and the innovations that come from understanding the systemic barriers to health inequity across the country.

With the focus being on addressing accessibility of care, we felt it was critical to make it a truly accessible conference. As such, it will be free to all attendees (apart from those seeking Continuing Professional Development credits).

Building Communities Through Inclusive Health will appeal to:

- Healthcare professionals
- Clinicians
- Researchers
- Leaders from all health disciplines, as well as anyone with an interest in addressing healthcare inequities
- Higher education institutions offering health human resource programs
- Academics, students and members of the community
- Changemakers in the health sector such as hospital leaders, Ontario Health Team partners, and leaders of family health teams

Join us in setting a new course for health nationwide!

Sponsorship Opportunities

\$25,000 – Title Sponsor

- Title exclusivity - “Building Communities through Inclusive Health presented by...”
- Prominent recognition during Keynote presentation
- Prominent location for a double exhibit space at in-person conference (20 x 20)
- Prominent logo recognition on promotional material *(subject to confirmation of support)*
- Prominent logo recognition on conference signage
- 60-second advertisement played before Keynote presentation
- Virtual exhibit booth on conference app (includes posting videos, PDF documents and networking)
- Verbal recognition in formal remarks
- Recognition on social media platforms
- Highlight feature on conference website
- Opportunity to provide promotional item or material for registrant gift bag

\$15,000 – Platinum Sponsor (2 Opportunities)

- Title exclusivity as one of the following:
 - ◊ Lunch Sponsor
 - ◊ Reception Sponsor
- Prominent location for exhibit space at in-person conference (10 x 10)
- Prominent logo recognition on conference signage
- 30-second advertisement played before one of the sessions
- Virtual exhibit booth on conference app (includes posting videos, PDF documents and networking)
- Verbal recognition in formal remarks
- Recognition on social media platforms
- Opportunity to provide promotional item or material for registrant gift bag

\$10,000 – Gold Sponsor (3 Opportunities)

- Title exclusivity as one of the following:
 - ◊ Registration Sponsor
 - ◊ Breakfast Sponsor
 - ◊ Gift Bag Sponsor
- Exhibit space at in-person conference (10 x 10)
- Prominent logo recognition on conference signage
- 30-second advertisement played before one of the sessions
- Virtual exhibit booth on conference app (includes posting videos, PDF documents and networking)
- Verbal recognition in formal remarks
- Recognition on social media platforms

Sponsorship Opportunities

\$5,000 – Silver Sponsor

- Title exclusivity as one of the following:
 - ◇ Break Sponsor
 - ◇ Roundtable Sponsor
 - ◇ Gift Bag Sponsor
 - ◇ Volunteer Sponsor
 - ◇ Photobooth Sponsor
 - ◇ Business Card Sponsor
- Exhibit space at in-person conference (10 x 10)
- Logo recognition on conference signage
- Virtual exhibit booth on conference app (includes posting videos, PDF documents and networking)

\$2,500 – Corporate Exhibitor

- Exhibit space at in-person conference (10' x 10') (black pipe/drape on 3 sides)
- One table and two chairs
- One power bar

Community Exhibitor (Discounted Rates are Available)

- Exhibit space at in-person conference (10' x 10')

We are open to suggestions for customization of your sponsorship benefits and recognition that would better align with your organization.

Support community participation

Can't participate? Consider making a donation to help cover travel and accommodation costs for members of the community.

Please contact:

Bruce Logan

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Scarborough Health Network Foundation
(SHN Foundation)
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Shannon De Mello

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Sponsor Confirmation Form

Company Name		
Contact Name		
Title		
Email		Phone
Address		Suite No.
City	Prov	Postal Code

Sponsorship information

Level
Naming opportunity

Payment information

<input type="checkbox"/> Send me an invoice
<input type="checkbox"/> Cheque in the mail made payable to: _____
Sent to: _____
<input type="checkbox"/> Contact me for credit card information



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